



ABCLeads

"Always Be Closing"



Carbon Foam

Sales Leads



- One of the first companies to generate sales leads online
- Started in 1999 with insurance products
- Expanded to home improvement products in 2003
- Moved into “B to B” products in 2015
- Began producing leads for carbon foam in 2017



- Leads are driven via targeted online marketing
- They are generated from web sites we own
- An example would be; <https://carbonfoam.com>
- We understand the product that you sell
- And the customers you are seeking to contact

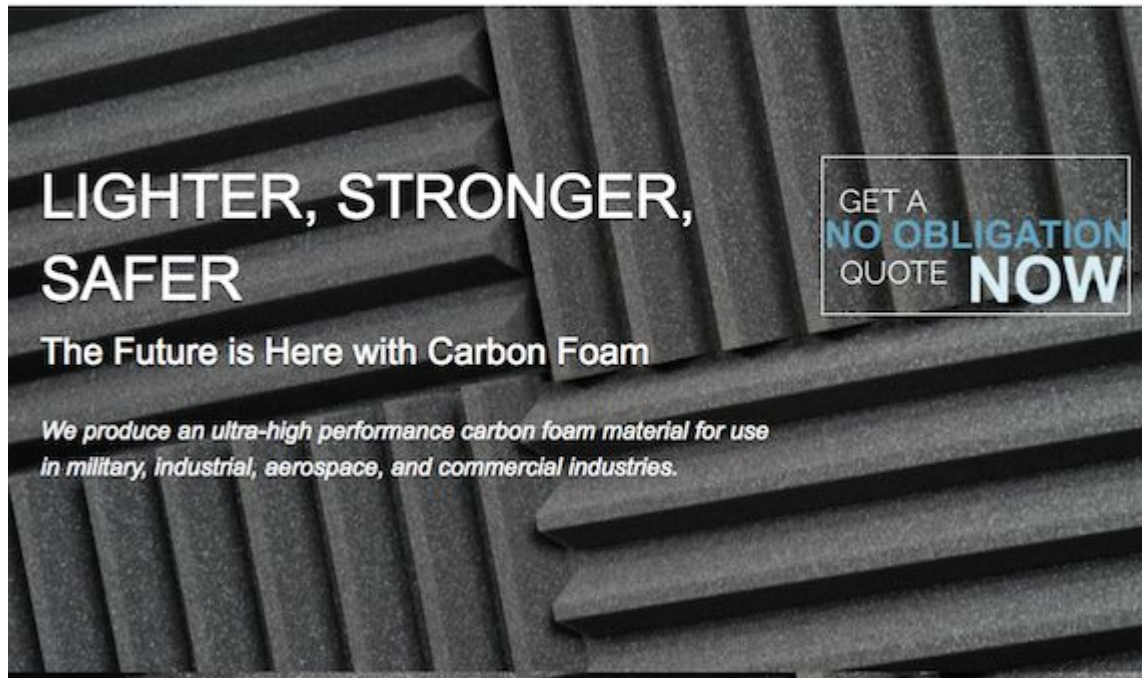


- The leads go from our forms directly to our platform
- They always drop into your online account
- Leads can also be emailed & delivered to your CRM
- Your account has a full accounting platform
- Customer service is available at any time



Web Property Example

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Lead Collection Form Example

We know your time is valuable, so just complete this short form and we will get back to you with product specifications, options and some general quotes! If we need more information we will send you a quick email with any clarifications we might need. It's a quick and painless process!

OUR EASY QUOTE PROCESS

- Complete the short form
- Give us a basic description
- We will send product specifications
- Clarify what you want a bit
- We provide a ballpark quote
- If you decide to move forward
- We begin a true product design
- Pricing, timelines, deliverables



GET THE LATEST NEWS
FROM CARBONFOAM IN
YOUR INBOX

Join Our Mailing List!

NEWSLETTER SIGN UP:

Your Name (required)

Your Email (required)

Sign Up

GET A QUOTE

*Marks required fields

FIRST NAME*

LAST NAME*

ZIPCODE*

EMAIL*

PHONE

COMPANY

Please Give a Brief Description of Your Project*



ABCLeads Advertising Example

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Google search results for "carbon foam". The search bar shows "carbon foam" and the Google logo. Below the search bar are tabs for "All", "Shopping", "Images", "Videos", "News", "More", "Settings", and "Tools". The results show "About 4,740,000 results (0.57 seconds)".

Shop for carbon foam on Google

Sponsored

 Foam Sheet, 300135Po... \$3.20 Grainger Indust...	 DragonPlate Carbon Fiber... \$45.70 DragonPlate.com	 Broan 43000 Series Non-... \$9.69 Home Depot ★★★★☆ (20)	 Air Handler 15x24x1/4, Trim... \$3.30 Grainger Indust...	 Deep Blue Professional... \$5.66 Chewy.com ★★★★★ (6)
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ABCLeads web site → **Carbon Foam Supply & Tooling | Auto, Aerospace, Military Spec**
Ad www.carbonfoam.com/ ▾
High performance engineering material providing structural strength & protection
Get A Quote · Sign Up For Newsletter
Contact Us · Airplane Construction · Get A Quote · Thermal Protection System · Composite Tooling

Making a multi-use stiff carbon foam using bread - American Chemical ...
<https://www.acs.org/.../making-a-multi-use-stiff-carbon-foam-using-bread.html> ▾
Jul 13, 2016 · "Multifunctional Stiff Carbon Foam Derived from Bread" ACS Applied Materials & Interfaces. Sturdy, lightweight carbon foam has many structural and insulating applications in aerospace engineering, energy storage and temperature maintenance. Current methods to create this material run into difficulties ...



Lead Examples

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From: Ted <tlangner@eosenergystorage.com>
Subject: Carbonfoam.com

Name: Ted Langner

Email: tlangner@eosenergystorage.com

Zipcode: 08820

Company: Eos Energy Storage

Phone: 7322436633

Project Description:

Looking for electrically conductive carbon based foams.

From: Brian <brian@compositeapproach.com>
Subject: Carbonfoam.com

Name: Brian Harris

Email: brian@compositeapproach.com

Zipcode: 97756

Company: Composite Approach

Phone: 541-420-9696

Project Description:

Master patterns or direct to mold machining for prepreg composite tooling

I would like to get some mechanical data and pricing.

Thanks





ABCLeads *"Always Be Closing"*

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**End of
Presentation**